

\* **CARA MCKINLEY**

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**EXPERIENCE**

**Bigwheel**

Saint Louis, MO - November 2008 to present

Web design for brochure, ecommerce, and other specialized sites

Site development and strategy

Print and identity design

**CIO Services, LLC**

Saint Louis, MO - June 2007 to November 2008

Web design and production for brochure, ecommerce, and other specialized sites

Print and identity design

Project management & client relations

**Creative Services at the University of Illinois**

Champaign, IL - May 2006 to June 2007

Print and web design for university departments/colleges

Production work & client interaction

**Japan House at the University of Illinois**

Champaign, IL - May 2006 to June 2007

Web maintenance and creation of visual elements

2007 print calendar design

**Ninth Letter Literary Arts Magazine**

Champaign, IL - August 2006 to December 2006

Design/illustrate spreads for fiction and non-fiction literature

Fall/Winter issue cover design

**AIGA Saint Louis**

Saint Louis, MO - 2008 to 2009

Interactive Chair

**Freelance Work**

Local and national clients - June 2007 to present

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**EDUCATION**

**University of Illinois at Urbana-Champaign**

College of Fine and Applied Arts - BFA in Graphic Design

Graduation with University Honors / May 2007

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**RECOGNITION**

**Awards**

Bronze Tablet Award (top 3% of university graduates) / May 2007

Type Director's Club - Certificate of Typographic Excellence - *Ninth Letter* 2006

Art and Design Talented Artist Scholarship / 2004 & 2005

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**SKILLS**

Adobe Creative Suite; Dreamweaver; Flash; HTML and CSS; Working knowledge of Javascript and PHP; Drupal; Movable Type; Wordpress; Pinnacle Cart; Microsoft Office; Mac and PC platforms; Digital and film photography.